

5
FREE & EASY
Steps
to

10X

More
Exposure on

j**bsite123.com**

Welcome to our quick “e-Guide” with **5 FREE & EASY** steps to attract
10X more exposure for your company **PLUS 2 BONUS TIPS** for
MAXIMUM marketing power in



the most powerful **QUALIFICATIONS ENGINE** and the **FASTEST**
GROWING BUSINESS DEVELOPMENT MACHINE ever built for
the U.S. commercial construction industry!

STEP #1

Complete ALL templates in your profile:

- Complete profiles provide buyers with **INSTANT** answers to their most common questions.
- Complete profiles receive **87%** of our user page views.
- Complete profiles **IMPROVE** your search result rankings.
- Start by completing these **MOST POPULAR SECTIONS** first.

HOW TO:

1. Go to jobsite123.com
2. Log in with your username and password
3. Look in 'My Profiles' and click EDIT
4. Select a template

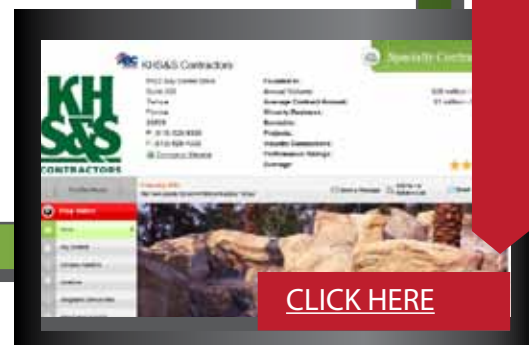
NEED HELP?

Call or Email: Noel Kornacki
812-305-7747
noel@jobsite123.com

DO THESE FIRST:

- Current Projects
- Completed Projects
- Industry Connections
- Performance Ratings
- Insurance Coverage
- Bonding Capacity
- Key Contacts
- Company Narrative
- Scope of Services
- Geographic Service Area

SEE
GREAT
EXAMPLE!



If you are an **ABC member** – your profile will also automatically appear in FindContractors.com
Have any trouble? Need help? Call or email your [jobsite123](http://jobsite123.com) rep at: [812-305-7747](tel:812-305-7747) em: noel@jobsite123.com

STEP #2

Maximize your industry connections:

- Industry Connections help you cross-link your relationships for more **REFERRALS**.
- Companies with more than 25 connections average 500+ page views per month.
- Your Industry Connections instantly convey: ***“This is who we like working with, and who likes working with us.”***

HOW TO:

1. Go to jobsite123.com
2. Log in with your username and password
3. Look in 'My Profiles' and click EDIT
4. Select 'Industry Connections' from the left hand menu

NEED HELP?

Call or Email: Noel Kornacki
812-305-7747
noel@jobsite123.com



Live View mode



Edit View mode

Request to connect with companies that are already in jobsite123.

Invite ALL of your contacts to join jobsite123 so you can connect!

If you are an ABC member – your profile will also automatically appear in FindContractors.com
Have any trouble? Need help? Call or email your jobsite123 rep at: [812-305-7747](tel:812-305-7747) em: noel@jobsite123.com

STEP #3

Maximize your performance ratings:

- Let your **CLIENTS** sell for you!
- Send a **PERFORMANCE RATINGS REQUEST** to all of your clients in a simple click. *(Hint: they work best when you send them a request in reference to a specific project that you have featured on your profile.)*
- They have a high return rate because they are **EASY** to complete.
- View the results in private – **AND** – post them to your profile for **INSTANT MARKETING POWER**.

HOW TO:

1. Go to jobsite123.com
2. Log in with your username and password
3. Look in 'My Profiles' and click EDIT
4. Select 'Performance Ratings' from the left hand menu

NEED HELP?

Call or Email: Noel Kornacki
812-305-7747
noel@jobsite123.com

Rated By	Type	Average Rating	Overall Comment	Received
Kevin (Lee) Dreece	Project specific: Gulf Coast Medical Center	4.80	Every job needs a contractor that will p...	10/25/2009 12:30 PM
Tracy Hunt Skanska USA Building Inc.	Project specific: Gulf Coast Medical Center	4.88		10/26/2009 12:26 PM
Brian Fisher Hensel Phelps	Project specific: The Sanctuary	4.31	This job completed 2 weeks ago. Not a...	10/26/2009 12:27 PM

If you are an **ABC member** – your profile will also automatically appear in FindContractors.com
Have any trouble? Need help? Call or email your [jobsite123](http://jobsite123.com) rep at: [812-305-7747](tel:812-305-7747) em: noel@jobsite123.com

STEP #4

E-mail your clients and prospects a direct link to your profile

- Your profile comes with its own **FRIENDLY URL** (<http://www.jobsite123.com/companyname>)
- Send anyone a direct link to your profile at any time. Don't wait for them to find you – be proactive!
- Give them instant access to your most current qualifications **24/7**
- Ask them to **REFER YOU** to others and forward your link!

HOW TO:

1. Go to jobsite123.com
2. Log in with your username and password
3. Look in 'Connection Tools'
4. Click on 'Share My Profile'

NEED HELP?

Call or Email: Noel Kornacki
812-305-7747
noel@jobsite123.com



If you are an ABC member – your profile will also automatically appear in FindContractors.com
Have any trouble? Need help? Call or email your jobsite123 rep at: [812-305-7747](tel:812-305-7747) em: noel@jobsite123.com

STEP #5

Install a direct link to your profile on your website

- Refer your website visitors directly to your profile.
- Help your prospects find **EXACTLY** what they are looking for.
- Nice, neat, organized answers to their most common questions **EVERY TIME**.

HOW TO:

1. Go to jobsite123.com
2. Log in with your username and password
3. Scroll down to footer
4. Click on Goodies, Badges and Buttons

NEED HELP?

Call or Email: Noel Kornacki
812-305-7747
noel@jobsite123.com

Hint: Side benefits of doing this...

1. *Improve your website rankings by linking to our site.*
2. *Save time and \$\$\$ updating your website. You can update your jobsite123 profile in minutes for FREE.*

View our profile with complete and current qualifications on jobsite123.com

The main image shows the KH&S website with a navigation menu (HOME, ABOUT US, NEWS & MEDIA, SERVICES, PROJECTS, CAREERS, CONTACT US) and a 'QUALIFICATIONS' section. A callout box on the left contains the text 'View our profile with complete and current qualifications on jobsite123.com'. A red arrow points from this box to a 'View our profile' button on the website. Another red arrow points from the button to a separate window showing the jobsite123 profile for KH&S Contractors, which includes contact information and a photo of a construction site.

If you are an ABC member – your profile will also automatically appear in FindContractors.com
Have any trouble? Need help? Call or email your jobsite123 rep at: [812-305-7747](tel:812-305-7747) em: noel@jobsite123.com

STEP #5 1/2

Install a direct link to your profile in your employee email signatures

- Refer clients, prospects and peers directly to your profile in a single click.
- Promote instant access to your most current qualifications information in every email 24/7.
- It works! People are curious when they see it. It's new – it's sticky – it's clicky!

HOW TO:

1. Go to jobsite123.com
2. Log in with your username and password
3. Scroll down to footer
4. Click on Goodies, Badges and Buttons

NEED HELP?

Call or Email: Noel Kornacki
812-305-7747
noel@jobsite123.com



If you are an ABC member – your profile will also automatically appear in FindContractors.com
Have any trouble? Need help? Call or email your jobsite123 rep at: [812-305-7747](tel:812-305-7747) em: noel@jobsite123.com

2 BONUS TIPS

Drive **MAXIMUM** traffic to your profile!

TIP #1

click to BUY NOW

Purchase a Premium Listing for your company profile:

KHS&S Contractors
5422 Bay Center Drive
Suite 200
Tampa, FL 33609
P. (813) 628-9330

Founded In: 1984
Annual Volume: \$20 million - \$50 million
Average Contract Amount: \$1 million - \$2.9 million

Bondable: YES
Minority Business: NO

Industry Connections: 19
Projects: 12
Performance Ratings: 3

★★★★★

Buttons: Add to Bidder List, Send a Message, View Qualifications



- Take 10% OFF
- Receive a FREE PREMIUM LISTING on FindContractors.com

1. Move into premium rotation at the **TOP OF ALL SEARCH RESULTS** for your company.
2. Display your company with attention-grabbing graphics and expanded content in our search result pages.
3. Capture **25X** more exposure than companies in non-premium listings.

TIP #2

click to BUY NOW

Secure your spot in “**This month’s Featured Profiles**” section on our homepage:



1. Showcase your company profile with a direct link from our **HOMEPAGE**.
2. 43% of new users click on this feature.
3. Special pricing for a limited time – **FIRST COME FIRST SERVE!**
4. Reserved for exemplary profiles **ONLY!**



Need help building your **FREE** profile?
Got any questions? Or suggestions?

We're here to help you.
Your jobsite123 rep is: **Noel Kornacki**
ph: **812-305-7747** em: **noel@jobsite123.com**